

Shalom Dutchfest

Sponsorship Packages

	Platinum	Gold	Silver	Bronze	Friend of Shalom
	\$7,500	\$5,000	\$2,500	\$1,000	\$500
Digital Marketing					
Name featured on event website				X	X
Logo on event website	X	X	X		
Name featured on one time parent email - 2 weeks before event	X	X	X	X	X
Logo 1x time parent email	X	X	X		
Name featured in social media posts -3x on Dutchfest FB page, 1x on SCA FB page, 1x on IG	X	X	X	X	X
Logo featured in social media posts - 3x on Dutchfest FB page, 1x on SCA FB page, 1x on IG	X	X	X		
Print Marketing					
Name featured in the Scroll				X	X
Logo featured in the Scroll	X	X	X		
SCA Website news section announcement	X	X	X	X	X
SCA Parent Letter mention	X	X	X	X	X
SCA Parent Letter logo	X	X	X		
Event Marketing					
Event banner	X	X			
5K event banner recognition	X	X	X		
Name/Logo on 5K event tshirt	X	X	X		
Complimentary 5K event tshirt	X	X	X		
Complimentary BBQ tickets	10	8	6	4	2
Verbal recognition during the Dutchfest and 5K	X	X	X		